Telecom/Telstra Magnetic Card Types

For use in Telecom/Telstra <u>PUBLIC</u> telephones located upon the Australian mainland and Tasmania. These are subdivided into two categories being:

(a) Cards that a member of the public could readily obtain at **face value** from either a local retail outlet **OR**

from the Phonecard collector Service using an order form from the Australian Phonecard Bulletin.

These particular cards are given a 3 digit catalogue number without a suffix.

(b) Were not available at <u>face value</u>.

NOR

were they readily available through retail outlets or the Phonecard Collector Service.

These particular cards have a 3 digit catalogue number with a **fab** suffix.

Those cards with a "fab" suffix could be considered by collectors to be either <u>fab</u>ulous or <u>fab</u>ricated or a whole judgement range in between depending upon how the individual collector perceives them.

EXAMPLES: of "fab" cards include:

- Cards given away to particular socio-economic groups.
 - Social Security Lady in the Phonebox card (126 fab)
 - We are you -Young People in Care (686 fab)
- Cards given to customers who purchase a product
 - Nicotinel (178 fab & 179 fab)
 - Emu Export Beer (226 fab)
- Cards given to a company's valued customers
 - Rentlo (127 fab and 128 fab)
 - Ernst & Young (605 fab)
- Cards for sale at Stamp, Coin and Phonecard exhibitions
 - Sydney ANDA show (683 fab)
 - Auscard 96 (448 fab & 449 fab)
- Cards used as fundraisers
 - Albury High School (151 fab)
 - St Andrews Choir (292 fab)
- Cards produced by entrepreneurs based upon specific themes or events
 - Coca Cola (227 fab to 239 fab)
 - Apollo Moon Landings (173 fab to 177 fab)
- Cards given to members of the public who happened to attend functions or events.
 - Bangalow Billycart Rally (619 fab)
 - Pre Decimal Banknotes (632 fab to 636 fab)
- For use in telephone equipment in Australia not accessible to the general public. Cards falling into this category are those used within the Victorian prison system.

These particular cards have a 3 digit catalogue number with a **PRI** suffix.

For use in phones located on Australian "offshore" islands. Cards falling into this category are those used on



Christmas Island Indian Ocean



Norfolk Island

For use in overseas countries that had telephone equipment maintained by Telecom/Telstra These countries were:



Cambodia



Rwanda



Tokelau Islands



Vietnam

Allocation of Catalogue Numbers

- The face side design only of a card is considered.
- The face design (including the value remaining line) must be different. The exception to this is a <u>very distinct</u> colour difference between printings of the same design. An example is the shell on the beach complimentary cards (397 fab & 398 fab)

Diagram Showing "Code" and "Prefix"

